



# FUNDRAISER

## Let Your Fundraising Profits Grow with Stadler Nurseries!

### How the Program Works:

- Minimum group order is \$500
- Stadler Nurseries will provide your organization with the desired amount of full-color order forms and a tally sheet
- Customers can purchase any variety of \$2.99 or \$4.99 annual plants, \$5.99 geranium plants, any variety of \$11.99 perennial plants or any variety of \$29.99 annual hanging baskets
- Your customers place their orders and make checks payable to your organization. Your organization keeps the profit up front and pays in full for the plants at the time of order using an organization check
- Orders can be taken March 1st - mid-April
- Send order and payment to Stadler Nurseries by April 14th
- We will send you coupons via FedEx for each item ordered within 1-2 business days
- Distribute coupons to customers
- Customers can redeem the coupons mid-April through the end of May, when plant selection is best
- Coupons are redeemable 7 days a week at either our Laytonsville, Frederick, or Manassas stores



### Fundraising Profits:

Description	Your Cost	Retail Price	Your Profit Dollars	Your Profit %
\$2.99 Annual	\$2.39	\$2.99	.60	20%
\$4.99 Annual	\$3.99	\$4.99	\$1.00	20%
\$5.99 Geranium	\$4.79	\$5.99	\$1.20	20%
\$11.99 Perennial	\$8.99	\$11.99	\$3.00	25%
Annual Hanging Basket	\$21.59	\$29.99	\$8.40	28%
Gift Card	\$20.00	\$25.00	\$5.00	20%

Please call our Fundraising Department at 301.944.1190 ext. 166 for more information or to sign up!