



FUNDRAISER

Let Your Fundraising Profits Grow with Stadler Nurseries!

How the Program Works:

- Minimum group order is \$500
- Stadler Nurseries will provide your organization with the desired amount of full-color order forms and a tally sheet
- Customers can purchase any variety of \$2.99 or \$3.99 annual plants, \$4.99 geranium plants, any variety of \$9.99 perennial plants or any variety of \$24.99 annual hanging baskets
- Your customers place their orders and make checks payable to your organization. Your organization keeps the profit upfront and pays in full for the plants at the time of order using an organization check
- Orders can be taken March 1 - April 7th
- Send order and payment to Stadler Nurseries by April 7th
- We will send you coupons via FedEx for each item ordered by April 9th
- Distribute coupons to customers
- Customers can redeem the coupons April 13 - May 18th, when plant selection is best
- Coupons are redeemable 7 days a week at any of our 3 locations



Fundraising Profits:

Description	Your Cost	Retail Price	Your Profit Dollars	Your Profit %
\$2.99 Annual	\$2.39	\$2.99	.60	20%
\$3.99 Annual	\$3.20	\$3.99	.79	20%
\$4.99 Geranium	\$3.99	\$4.99	\$1.00	20%
\$9.99 Perennial	\$7.50	\$9.99	\$2.49	25%
Annual Hanging Basket	\$18.00	\$24.99	\$6.99	28%
Gift Card	\$20.00	\$25.00	\$5.00	20%

Please call Cheryl Nehls at 301.944.1190 for more information or to sign up!